

customized  
software

FOR EVERYONE WHO WRITES

## Our smart AI writing software

You do not need strong **interpersonal**  and communication skills

*Try to avoid too difficult words. Use a B1 level word as suggested below:*

- *You do not need strong **social** and communication skills*

available in  
12 languages



your company  
tone of voice



your company  
branding



your company  
knowledge

# Our solution

Our writing software is for everyone who writes. The software offers suggestions for gender inclusive and understandable high-quality content. The software is customizable. We can apply all of your own writing rules, such as your own tone of voice, SEO rules, and (employer) branding. Writing without thinking!

**Relax, Textmetrics does the thinking for you.**

Wherever you write, our platform is your second reader

- ✓ Software customized for your company
- ✓ Your company branding & tone of voice
- ✓ Write Clearly & Inclusively
- ✓ Available in 12 Languages

## Motivate | Top 15 pull factors

- ✓ Good salary
- ✓ Good work environment
- ⚠ Travel allowance
- ✓ Remote work possible






'We are very enthusiastic about the software, but especially about the colleagues at Textmetrics' - [Vattenfall](#)



## Our modules will guide you through your writing process:

### Marketing Module: Part 1

- ⚠ Words found that are not allowed in brand voice  >
- ⚠ You should change these terms to a more on-brand alternative  >
- ⚠ Brand: Please include the Active brand value in your text  >